

Motorcycle Towing Service Provider Locator Service Launches

Keller, TX – May 15, 2008. towPartners today announced that it has expanded the offering of its popular towSearch service (www.towsearch.com) by adding a motorcyclist specific site that uses the highly developed towPartners database system. This service will allow motorcyclists to locate service providers when they have a roadside disablement. A mobile version of the application simplifies the search process for those on cell phones and other mobile devices.

The nation's leading towing and road service provider locator tool, [towSearch](#), is used to power this solution and of the over 20,000 companies currently listed on towSearch, over 1,700 already have updated their profiles to show they provide motorcycle towing services. Dozens and often hundreds of member updates are received daily at towPartners and results of these updates keep the system accurate and make it a reliable resource for all motorists from the cyclist to the driver a truck in a large fleet.

“The motorcycle community has expressed an interest in specific information associated with towing companies that can assist cyclists. MotorcycleRoadside.com was the answer,” stated Jeffrey Godwin, Vice President of towPartners. “You can certainly expect to see more development associated with our tools in the near future as we work to provide these services to the public as well as business to our members as we work ‘For the Industry.’”

The towSearch service offered through www.motorcycleroadside.com continues to offer the 10% discount on services from well over 1,000 companies across the United States. With so many motorcyclists using the service when traveling cross country, the company expects most will be eligible to receive this discount since it is offered primarily to first time users of a specific member company. towPartners has partnered with organizations such as the new social networking site, www.CycleWorldNetwork.com to promote the service and to gain user input as it develops enhancements to the service

“This new tool is a great resource for our members to use in selecting a service provider,” Jesse Levine, President of the Cycle World Network. “We plan to promote this service to our membership and will continue to work with towPartners to develop additional tools for our member community.”

The towSearch directory of companies used by www.motorcycleroadside.com is a free tool searchable by fleet managers, the general public, police agencies, automotive repair facilities and anyone needing road services.

About towPartners

towPartners is a division of towXchange, Inc. and is the leading provider of benefits to the towing and recovery industry. towPartners improves vendor relationships and the bottom line at towing and road service providers nationwide. The towPartners program provides better pricing and quality service to towing and road service companies of all sizes as well as to those employed in the industry. The towPartners program currently has over 30,000 towing company members. To learn more about towPartners, visit www.towpartners.com.